

**VILLAGE OF COTTAGE GROVE
COMMUNITY DEVELOPMENT AUTHORITY
Monday, October 11, 2021**

MINUTES

1. Call to order

The October 11, 2021 regular meeting of the Community Development Authority was called to order at 5:30 p.m. by Sarah Valencia, this was a Zoom meeting.

2. Determination of quorum and that the agenda was properly posted.

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were Sarah Valencia, David Peterson, Mike Elder, John Hogan, Kim Sale and Jerrud Rossing. Also, in attendance were Planning Director Erin Ruth, Village Administrator Matt Giese, Village Clerk Lisa Kalata and Village Deputy Administrator JJ Larson.

3. PUBLIC APPEARANCES – *Public’s opportunity to speak about any subject that is not a specific agenda item.*
None

4. Discuss and Consider approval of minutes of the September 13, 2021 CDA meeting.

Motion by Hogan to approve the minutes from the September 13, 2021, seconded by Peterson. **Motion** carried with a voice vote of 5-0-1 with Rossing abstaining.

5. Discuss and Consider 2022 Marketing Plan.

Brad Nellis and Nadia Abudi were present to give an overview of the marketing plan for 2022. There was a discussion on the banner items and printed information. Brad and Nadia will come back with revised plan for the next meeting.

6. Discuss and Consider Date of November Meeting Due to Conflict with Budget Workshop.

Motion Valencia to move the November meeting date to November 9th @ 5:30 pm., seconded by Peterson. **Motion** carried with a voice vote of 6-0-0.

7. Future Agenda Items

Marketing plan.

8. Adjournment

Motion by Peterson to adjourn at 6:22 p.m., seconded by Sale. Motion carried with a voice vote of 6-0-0.

**Lisa Kalata, Clerk
Village of Cottage Grove
Approved: November 9, 2021**

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.