



Budget Request

MEMO DATE: September 30, 2021

TO: Public Works & Properties Committee

FROM: JJ Larson, Director of Public Works/Deputy Administrator

RE: Village Beautification

Overview (*Applicable Village Board priorities in parentheses*)

Village Committee and Board members have brought up different ideas to make the Village more aesthetically appealing. Ideas have ranged widely from installing banners and other decorations to improving the landscaping inside the roundabouts at I-94. Increasing the funding in the beautification line would allow for some of this work to be completed if clear direction is given by elected officials. (Economic & Community Development)

Financial Impact/Funding Source Requested

I am proposing an additional \$20,000 in the General Fund to for various “beautification” efforts to be determined.

Department Head Recommendation

I recommend increasing the Village Beautification budget to \$25,000 in 2022.