

Village of Cottage Grove
PUBLIC RELATIONS COMMITTEE
MEETING MINUTES

Tuesday, September 29, 2020 @ 5:30 pm

Troy Allen Called the meeting To Order at 5:30 pm September 29, 2020.

Attendees: Jim Elmore, Troy Allen Derick Westby, Matt Giese, Katy Schweitz and Kevin Greene.

Troy Allen Stated we have Quorum and that the Agenda Was Properly Posted

No public apperances.

Discuss and Consider The Minutes From The December 18, 2019 Meeting.

No minutes available. Jim Elmore apologized

Discuss And Consider Public Relations/Cable Department 2021 Operating And Capital Budgets.

Derek Westby reviewed his budget requests. Four New Cameras for \$18,000 and Speakers for meeting room. Also he would like to add microphone stands. This would allow audience to hear speakers. The new system will be digital vs analog video.

Matt discussed how the purchases will be timed for in person meetings. The Village will not purchase until they can be used.

2021 budget Dereck will be requesting a encoder for TDS broadcasts. This would also allow for broadcasting any Village Meeting or function. The old system was purchased used from Stoughton WI and is antiquated.

Jim Elmore made a motion to approve no more than \$20,000 for Cameras, microphone stands and speakers for the Village Hall meeting room.

Katy Schweitz 2nd motion.

Matt Giese discussed the 2021 budget for Public Relations.

Jim Elmore made a motion to approve the \$12,000 operating budget for cable /.

Katy Schweitz 2nd motion

No Future Agenda Items were suggested.

Katy Schweitz made a motion for Adjournment

Jim Elmore 2nd motion