



Parks, Recreation & Forestry STAFF REPORT

MEMO DATE: February 26, 2021

MTG. DATE: March 2, 2021

TO: Village of Cottage Grove Board of Trustees

CC:

FROM: Sean Brusegar, CPRP - Director of Parks, Recreation & Forestry

RE: Park Naming Rights Policy

BACKGROUND:

The Village of Cottage Grove currently does not have a policy for the naming of parks or facilities. With the help of Stafford Rosenbaum, we have created a policy that defines the naming process. The policy defines how naming rights would be handled for sponsorships, name changes, naming of sections within parks and the use of plaques and markers.

STAFF RECOMMENDATION:

Staff recommends adopting the proposed Village of Cottage Grove Parks, Recreation & Forestry Department Policy for Naming of Parks and Recreation Facilities.

On February 18, 2021, the Parks, Recreation & Forestry Committee voted 5-0-0 to approve the Village of Cottage Grove Parks, Recreation & Forestry Department Policy for Naming of Parks and Recreation Facilities as presented.