



MEMO

MEMO DATE: February 11 , 2021
TO: Village Board
FROM: Ad Hoc Sustainability Committee
RE: Joining the MadiSUN Program

The Ad Hoc Sustainability Committee discussed the MadiSUN Solar Program at the February 9th meeting. The Committee recommends that the Village join the program.

- The MadiSUN Program is part of RENEW Wisconsin
 - o RENEW Wisconsin is a nonprofit organization that promotes renewable energy in Wisconsin
 - o MadiSUN is a program within RENEW Wisconsin
 - Goal of MadiSUN is to increase knowledge and accessibility for homeowners to go solar through a comprehensive community-wide approach
 - MadiSUN provides an external evaluation for residents that want to go solar on their homes as part of the RENEW Wisconsin initiative and then connects residents to vetted and experienced installers in our region
 - MadiSUN also brings residents together for educational sessions and Group Buy options for rooftop solar
 - A Group Buy allows residents to use their collective buying power to bring down the cost of a solar installation, while having the opportunity to get all questions answered by vetted and experienced installers which saves them time and money
 - MadiSUN reviews the competing offers for the Group Buy from trusted and vetted solar companies across the region
 - o There is no financial requirement from the Village for participation in this program.

The Ad Hoc Sustainability Committee recommended joining the MadiSUN Program as recommended above with a vote of 5-0-0.