



# STAFF REPORT

<b>MTG. DATE:</b>	<b>January 9<sup>th</sup>, 2023</b>
<b>TO:</b>	Community Development Authority
<b>FROM:</b>	JJ Larson – Deputy Administrator/Director of Public Works & Utilities
<b>RE:</b>	<b>Direction on new Village banners</b>

## BACKGROUND & OVERVIEW

The CDA directed staff to order banners designed by Distillery months ago and we've now taken delivery of the banners and mounting hardware. Director of Planning and Development Erin Ruth laid out a detailed proposal for locations where the banners will be prominently displayed throughout the Village. Our intention is to alternate the two styles as appropriate through the identified locations:

- Highway N between I-94 (south roundabout) and Gaston Rd/Commerce Pkwy intersection: 6 poles, double-sided banners
- Highway N between Gaston Rd/Commerce Pkwy and Limestone Pass: 5 poles, double-sided banner
- Highway BB between GDS and Cork Crossing: 5 poles, double-sided banners
- Highway N between railroad and S. Reynolds St.: 8 poles, single-sided banners
- Glacial Drumlin trailhead: 2 poles, single-sided banners
- Bakken Park parking lot: 4 poles, double-sided banners
- Highway N and BB intersection: 4 poles, double-sided banners

For years, there have been "seasonal" banners put on display along Main St. through Olde Town; these were initially installed and maintained by a developer along the corridor, but Village staff has been responsible for these over the last few years after the original developer opted out.

The new banners will be installed in this location and throughout the community and thus these seasonal banners would no longer match the new banners and will no longer fit the mounting hardware in this location. Staff intends to reach out to the original owners/developer and offer to return all banners still in usable condition if they are interested.

Staff is looking for clear direction the plan is to install the new banners (in the locations laid out) and to leave them up year-round, only replacing when damaged as necessary, until such time as a new plan is developed and approved.

## RECOMMENDATION

Staff recommends CDA approve installation of the new banners in the proposed locations until such time as a comprehensive new plan is developed & approved. Staff will budget for appropriate replacements and maintenance costs annually.