



VILLAGE ACTION REPORT

PROJECT: Chamber of Commerce Leakage Study

APPLICANT: Cottage Grove Chamber of Commerce

REPORT DATE: AUGUST 11, 2022

PROJECT DESCRIPTION: The Cottage Grove Chamber of Commerce would like to hire a consultant to prepare an updated retail leakage study on the Cottage Grove area. The study will compare spending to expected demand based on the population. A similar study was done in 2016 and the proposed study will illustrate changes over time. The total cost of the project is \$4,000. The Chamber is requesting that the Village contribute \$2,000 toward the project and the Chamber will pay for the other half.

CDA MEETING: AUGUST 8, 2022

MOTION: by Hogan (1st), Sale (2nd)

The motion to recommend the Village contribute \$2,000 toward the leakage study was **APPROVED**.

VOTE: 5 Aye, 0 Nay, 0 Abstain

APPLICANT COMMENTS:

- (Britt Leach – Executive Director, CG Chamber of Commerce) – provided an overview of the project and available for questions.

PUBLIC COMMENTS:

- None.

CDA COMMENTS:

- (Hogan) – asked if funds would come out of those allocated to the CDA in the current budget. Ruth replied they would likely come from either the planning or economic development professional services budgets which are separate from those allocated to the CDA.

STAFF COMMENTS:

- See staff reports.