

**VILLAGE OF COTTAGE GROVE
COMMUNITY DEVELOPMENT AUTHORITY
Monday, February 14, 2022**

MINUTES

1. Call to order

The February 14, 2022 regular meeting of the Community Development Authority was called to order at 5:30 p.m. by Sarah Valencia, this was a Zoom meeting.

2. Determination of quorum and that the agenda was properly posted.

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were Sarah Valencia, David Peterson, John Hogan, Kim Sale and Jerrud Rossing. Also, in attendance were Planning Director Erin Ruth and Village Clerk Lisa Kalata.

3. PUBLIC APPEARANCES – *Public’s opportunity to speak about any subject that is not a specific agenda item.*

None

4. Discuss and Consider approval of minutes of the November 9, 2021 CDA meeting.

Motion by Peterson to approve the minutes from the November 9, 2021, seconded by Hogan. **Motion** carried with a voice vote of 4-0-0.

5. Discuss and Consider Marketing Task Priorities.

Brad Nellis and Nadia Abudi from Distillery were present to give an update on the marketing tasks. They would like to focus on the website portion of the rebranding project. They could move forward with the banners and window clings but would need more information on the current website to see if they could have a landing page for economic development.

Motion by Peterson to authorize the work on the street banners, event banners and to work with CivicPlus on the website work and to report back on that at the next meeting, seconded by Sale. **Motion** carried with a voice vote of 5-0-0.

6. Future Agenda Items

Marketing items.

7. Adjournment

Motion by Hogan to adjourn at 6:00 p.m., seconded by Peterson. Motion carried with a voice vote of 5-0-0.

**Lisa Kalata, Clerk
Village of Cottage Grove
Approved:**

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.