

Village of Cottage Grove  
Meeting

Notice of Public

COMMUNITY DEVELOPMENT AUTHORITY

Monday, October 11, 2021

5:30 p.m.

*Due to the COVID-19 pandemic, this meeting will take place as a hybrid meeting both virtually via Zoom and in person at Village Hall at 221 E. Cottage Grove Road.*

*If utilizing Zoom, please join the meeting from your computer, tablet or smartphone by visiting <https://us06web.zoom.us/j/86329869344?pwd=WU1aV3pzMWRvZU1XYUlyUysxdGdBZz09>*

*You can also participate via phone by dialing 1 312 626 6799 and use Meeting ID: 863 2986 9344# When asked for your Participant ID, just press # when asked for the [Passcode enter 221](#).*

*You may also choose to participate by providing public comment prior to the meeting via email to Village Clerk Lisa Kalata: [lkalata@village.cottage-grove.wi.us](mailto:lkalata@village.cottage-grove.wi.us)*

1. Call To Order
2. Determination Of Quorum And That The Agenda Was Properly Posted.
3. PUBLIC APPEARANCES- Public's Opportunity To Speak About Any Subject That Is Not A Specific Agenda Item.
4. Discuss And Consider Approval Of Minutes Of The September 13, 2021 CDA Meeting.

Documents:

[9-13-21 CDA MINUTES.PDF](#)

5. Discuss And Consider 2022 Marketing Plan.
6. Discuss And Consider Date Of November Meeting Due To Conflict With Budget Workshop.
7. Future Agenda Items
8. Adjournment

This agenda has been prepared by Staff and approved by the Chair of the Community Development Authority for use at the meeting as listed above. Any item on the agenda is subject to final action. Notice: Persons needing special accommodations should call 608-839-4704 at least 24 hours prior to the meeting. It is possible that members of and possibly a quorum of members of other governmental bodies may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

**VILLAGE OF COTTAGE GROVE  
COMMUNITY DEVELOPMENT AUTHORITY  
Monday, September 13, 2021**

**MINUTES**

**1. Call to order**

The September 13, 2021 regular meeting of the Community Development Authority was called to order at 5:30 p.m. by Sarah Valencia, this was a Zoom meeting.

**2. Determination of quorum and that the agenda was properly posted.**

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were Sarah Valencia, David Peterson, Mike Elder, John Hogan, and Kim Sale. Jerrud Rossing was absent and excused. Also, in attendance were Planning Director Erin Ruth, Village Administrator Matt Giese, Village Clerk Lisa Kalata and Village Deputy Administrator JJ Larson.

**3. PUBLIC APPEARANCES – *Public’s opportunity to speak about any subject that is not a specific agenda item.***

None

**4. Discuss and Consider approval of minutes of the August 9, 2021 CDA meeting.**

**Motion** by Sale to approve the minutes from the August 9, 2021, seconded by Elder. **Motion** carried with a voice vote of 5-0-0.

**5. Discuss and Consider Next Steps of Marketing Project And 2022 Budget Request.**

Ruth explained the memo in the packet and Brad Nellis and Nadia Abudi were present to explain the next steps in the marketing plan. **Motion** by Hogan to approve the staff report to recommend the \$30,000 for the marketing project and \$2,500 for conferences in the 2022 budget, seconded by Sale. **Motion** carried with a voice vote of 5-0-0.

**6. Future Agenda Items**

Marketing plan.

**7. Adjournment**

Motion by Hogan to adjourn at 5:41 p.m., seconded by Sale. Motion carried with a voice vote of 5-0-0.

**Lisa Kalata, Clerk  
Village of Cottage Grove  
Approved:**

**These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.**