

COMMUNITY DEVELOPMENT AUTHORITY

Monday, July 12, 2021

5:30 p.m.

Due to the COVID-19 pandemic, this meeting will take place virtually via Zoom. Please join the meeting from your computer, tablet or smartphone by visiting <https://zoom.us/j/92407775601?pwd=Y3VyRVNENzdRVUFSTFNBNk92YWx5UT09>

You can also participate via phone by dialing 1 312 626 6799 and use Meeting ID: 924 0777 5601# When asked for your Participant ID, just press # when asked for the [Passcode enter 221](#).

You may also choose to participate by providing public comment prior to the meeting via email to Village Clerk Lisa Kalata: lkalata@village.cottage-grove.wi.us

1. Call To Order
2. Determination Of Quorum And That The Agenda Was Properly Posted.
3. PUBLIC APPEARANCES- Public's Opportunity To Speak About Any Subject That Is Not A Specific Agenda Item.
4. Discuss And Consider Approval Of Minutes Of The June 14, 2021 CDA Meeting.

Documents:

[6-14-21 CDA MINUTES.PDF](#)

5. Discuss And Consider Next Steps Of Marketing Project.
6. Future Agenda Items
7. Adjournment

This agenda has been prepared by Staff and approved by the Chair of the Community Development Authority for use at the meeting as listed above. Any item on the agenda is subject to final action. Notice: Persons needing special accommodations should call 608-839-4704 at least 24 hours prior to the meeting. It is possible that members of and possibly a quorum of members of other governmental bodies may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

**VILLAGE OF COTTAGE GROVE
COMMUNITY DEVELOPMENT AUTHORITY
Monday, June 14, 2021**

MINUTES

1. Call to order

The June 14, 2021 regular meeting of the Community Development Authority was called to order at 5:30p.m. by Village Clerk Lisa Kalata, this was a Zoom meeting.

2. Determination of quorum and that the agenda was properly posted.

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were David Peterson, Mike Elder, Jerrud Rossing, Kim Sale and John Williams. Sarah Valencia and John Hogan were absent and excused Also, in attendance were Planning Director Erin Ruth, Village Clerk Lisa Kalata and Village Administrator Matt Giese.

3. PUBLIC APPEARANCES – *Public’s opportunity to speak about any subject that is not a specific agenda item.*
None

4. Discuss and Consider approval of minutes of the April 12, 2021 CDA meeting.

Motion by Rossing to approve the minutes from the April 12, 2021, seconded by Williams. **Motion** carried with a voice vote of 5-0-0.

5. Discuss and Consider Election of Chairperson and Vice-Chairperson/Secretary.

Motion by Williams to nominate Sarah Valencia Chairperson and David Peterson Vice-Chairperson/Secretary, seconded by Rossing. **Motion** carried with a voice vote of 5-0-0.

6. Discuss and Consider Next Steps of Marketing Project.

Brad Nellis and Nadia Abudi from Distillery Marketing were present to give an update on the marketing project. They will be providing the PowerPoint and suggestions along with budgets for the outlined tactics.

7. Future Agenda Items

Marketing project

8. Adjournment

Motion by Williams to adjourn at 6:11 pm, seconded by Elder. **Motion** carried with a voice vote of 5-0-0.

**Sarah Haltaufderheide, Administrative Assistant
Village of Cottage Grove
Approved:**

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.