



**VILLAGE OF COTTAGE GROVE
NOTICE OF PUBLIC MEETING
Ad Hoc Centennial Committee
Wednesday April 17, 2024
Municipal Service Building
210 Progress Drive
9:00 a.m.**

You may also choose to participate by providing public comment prior to the meeting via email to Village Clerk Lisa Kalata: lkalata@village.cottage-grove.wi.us. If this is a teleconference, virtual or hybrid meeting, please review the Village of Cottage Grove's [policy](#).

1. Call To Order
2. Determination Of Quorum That The Meeting Was Properly Posted.
3. PUBLIC APPEARANCES-Public's Opportunity To Speak
4. Discuss And Consider The Minutes From April 3, 2024 Ad Hoc Centennial Committee Meeting.

Documents:

[AD HOC CENTENNIAL MINUTES 4-3-2024.PDF](#)

5. Old Business
 - a. Discuss and consider centennial logo.
 - b. Discuss site/venues

Documents:

[VCG-LOGO-0324-D2.PDF](#)

6. New Business
 - a. Discuss celebration events and timeline.

Documents:

[IDEAS AND PARTNERSHIP DOC.PDF](#)

7. Future Agenda Items

8. Set Date For The Next Meeting

9. Adjournment

This agenda has been prepared by Staff and approved by the Village President for use at the meeting as listed above. Any item on the agenda is subject to final action. Notice: Persons needing special accommodation should call 608-839-4704 at least 24 hours prior to the meeting. It is possible that members of and a quorum of members of other governmental bodies may attend the above stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

VILLAGE OF COTTAGE GROVE
Ad Hoc Centennial Committee
Wednesday April 3, 2024

MINUTES

1. Call to Order

Kelm-Nelson called the Ad Hoc Centennial Meeting to order at 9:02 am. This was an in person meeting

2. Determination of quorum and that the agenda was properly posted.

It was determined that there was a quorum of members present and that the agenda was properly posted. Cindi Kelm-Nelson; Amy Fosdick; Vicki Kraus; Britt Leach; John Williams; Inga Cushman, HR Manager; JJ Larson, Deputy Administrator/Director of Administrative Services. Also present, Kelly Cahill, Village Deputy Clerk

3. PUBLIC APPEARANCES – *Public’s opportunity to speak*- None

4. Discuss and Consider the Minutes of Ad Hoc Centennial Meeting from March 15, 2024.

Motion by Williams to approve the minutes from March 15, 2024, seconded by Kelm-Nelson. **Motion** carried with a voice vote of 7-0-0.

5. Old Business

a. Discuss logo and materials – Eliminated five of the initial logo options from Tingalls. Discussed and gave input on how to polish up the remaining three logo options. Also considering adding logo/words to the existing banners

6. New Business

a. Discuss celebration events and timeline.

Event will be October 12th at Flynn Hall and considering blocking off Reynolds St. Historical Society would like to partake in the event. Discussed doing a scavenger hunt. Cake and Music are also being discussed.

7. Future Agenda Items

Finalize Logo
Confirm site/venue

8. Set Date for Next Meeting

Next Meeting will be April 17th 2024 at 9:00. It will be held at MSB location.

9. Adjournment

Motion by Williams to adjourn at 10:01 a.m., seconded by Fosdick. **Motion** carried with a voice vote of 7-0-0.

Kelly Cahill, Village Deputy Clerk

Village of Cottage Grove

Approved:

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.

OPTION 2A



OPTION 2B



PROOF SHEET



Company: Village of Cottage Grove

Project: 100 Year Logo - D2

Date: 4/4/2024

OPTION 3



OPTION 3



PROOF SHEET



Company: Village of Cottage Grove

Project: 100 Year Logo - D2

Date: 4/4/2024

Ideas:

Spreading theme throughout the year vs 1 celebration (or a combo)
Partnering with business community-
Logo
Signs

Community Partners:

Village
Town
Lions
Historical Society
Girl Scouts/Boys Scouts
Drumlin Residences
Chamber
Library
Community Foundation

Dates & Timelines:

Saturday October 12→community celebration/outdoor block party (chili cookoff, farm equipment, big tent, music, Flynn Hall display)

Other CG Activities:

Lions car show-May
Festival/Hot2trot-June
Community Night Out-August
Touch a Truck-Sept
Golf Outing-Sept

Other:

Social media campaign
Chamber Xmas→centennial theme (parade)

T-shirt

First 100 years in photos (book)
Proclamation by VB
Birthday cake
Press release
Tree planting/bench (?)
Time capsule...involve schools
Scavenger hunt -scouts?
When is Homecoming?