

VILLAGE OF COTTAGE GROVE
MEETING

NOTICE OF PUBLIC

COMMUNITY DEVELOPMENT AUTHORITY

Monday, February 14, 2022

5:30 p.m.

Due to the COVID-19 pandemic, this meeting will take place as a virtual meeting via Zoom. Please join the meeting from your computer, tablet or smartphone by visiting <https://us06web.zoom.us/j/82519667380?pwd=TTVTMk1EWUNMTTY4YXVqdGRodm94dz09>. You can also participate via phone by dialing 1 312 626 6799 and use [Meeting ID](#) 825 1966 7380# When asked for your Participant ID, just press #, when asked for the [Passcode](#) enter 221. You may also choose to participate by providing public comment prior to the meeting via email to Village Clerk Lisa Kalata: lkalata@village.cottage-grove.wi.us. If this is a teleconference, virtual or hybrid meeting, please review the Village of Cottage Grove's [policy](#).

1. Call To Order
2. Determination Of Quorum And That The Agenda Was Properly Posted.
3. PUBLIC APPEARANCES- Public's Opportunity To Speak.
4. Discuss And Consider Approval Of Minutes Of The November 9, 2021 CDA Meeting.

Documents:

[11-9-21 CDA MINUTES.PDF](#)

5. Discuss And Consider Marketing Task Priorities.
6. Future Agenda Items
7. Adjournment

This agenda has been prepared by Staff and approved by the Chair of the Community Development Authority for use at the meeting as listed above. Any item on the agenda is subject to final action. Notice: Persons needing special accommodations should call 608-839-4704 at least 24 hours prior to the meeting. It is possible that members of and possibly a quorum of members of other governmental bodies may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

**VILLAGE OF COTTAGE GROVE
COMMUNITY DEVELOPMENT AUTHORITY
Tuesday, November 9, 2021**

MINUTES

1. Call to order

The November 9, 2021 regular meeting of the Community Development Authority was called to order at 5:30 p.m. by Sarah Valencia, this was a Zoom meeting.

2. Determination of quorum and that the agenda was properly posted.

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were Sarah Valencia, David Peterson, John Hogan, Kim Sale and Jerrud Rossing. Also, in attendance were Planning Director Erin Ruth, Village Clerk Lisa Kalata and Village Deputy Administrator JJ Larson.

3. PUBLIC APPEARANCES – *Public's opportunity to speak about any subject that is not a specific agenda item.*

None

4. Discuss and Consider approval of minutes of the October 11, 2021 CDA meeting.

Motion by Hogan to approve the minutes from the October 11, 2021, seconded by Sale. **Motion** carried with a voice vote of 5-0-0.

5. Discuss and Consider Marketing Proposal.

Brad Nellis and Nadia Abudi from Distillery were present to give a brief overview of the updated marketing plan from last meetings discussions. A math error was discovered on the document present, the amount should be \$30,000 in total.

Motion by Hogan to approve the updated budget proposal for 2022, seconded by Peterson.

Motion carried with a voice vote of 5-0-0.

6. Future Agenda Items

Marketing plan.

7. Adjournment

Motion by Peterson to adjourn at 6:03 p.m., seconded by Rossing. Motion carried with a voice vote of 5-0-0.

**Lisa Kalata, Clerk
Village of Cottage Grove
Approved:**

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.