



**VILLAGE OF COTTAGE GROVE
NOTICE OF PUBLIC MEETING
Community Development Authority
Monday, February 13, 2023
5:30 p.m.**

This meeting will take place virtually via Zoom. Please join the meeting from your computer, tablet or smartphone by visiting <https://us06web.zoom.us/j/83681334969?pwd=SnZacUVaOVN5TzNWRm9qVCtrdEFmdz09>

You can also participate via phone by dialing 1 312 626 6799 and use [Meeting ID 836 8133 4969#](#). When asked for your Participant ID, just press #, when asked for the [Passcode enter 221](#). You may also choose to participate by providing public comment prior to the meeting via email to Village Clerk Lisa Kalata: lkalata@village.cottage-grove.wi.us. If this is a teleconference, virtual or hybrid meeting, please review the Village of Cottage Grove's [policy](#).

1. Call To Order
2. Determination Of Quorum And That The Agenda Was Properly Posted.
3. PUBLIC APPEARANCES- Public's Opportunity To Speak.
4. Discuss And Consider Approval Of Minutes Of The January 9, 2023 CDA Meeting.

Documents:

[1-9-23 CDA MINUTES.PDF](#)

5. Update By Brad Nellis From Distillery Regarding Website And Video Concepts

Documents:

[COTTAGEGROVE_SCRIPT_02-07-23 \(002\).PDF](#)

6. Future Agenda Items
7. Adjournment

This agenda has been prepared by Staff and approved by the Chair of the Community Development Authority for use at the meeting as listed above. Any item on the agenda is subject to final action. Notice: Persons needing special accommodations should call 608-839-4704 at least 24 hours prior to the meeting. It is possible that members of and possibly a quorum of members of other governmental bodies may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

**VILLAGE OF COTTAGE GROVE
COMMUNITY DEVELOPMENT AUTHORITY
Monday, January 9, 2023**

MINUTES

1. Call to order

The January 9, 2023, regular meeting of the Community Development Authority was called to order at 5:30 p.m. by David Peterson, this was a Zoom meeting.

2. Determination of quorum and that the agenda was properly posted.

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were David Peterson, Kim Sale, John Hogan, Jess Robinson, Sarah Valencia, and Lauren Reid. Also, in attendance were Planning Director Erin Ruth, Deputy Administrator JJ Larson, and Village Clerk Lisa Kalata.

3. PUBLIC APPEARANCES – *Public's opportunity to speak about any subject that is not a specific agenda item.*
None

4. Discuss and Consider approval of minutes of the October 10, 2022, CDA meeting.

Motion by Sale to approve the minutes from the October 10, 2022, meeting, seconded by Robinson. **Motion** carried with a voice vote of 6-0-0.

5. Update by Brad Nellis from Distillery Regarding Website and Video Concepts

Brad Nellis from Distillery was not present, but Ruth shared the video scripts and asked for feedback. Ruth will share the feedback with Distillery and get have them update the scripts.

6. Discuss and Consider Direction on Village Banners.

Motion by Hogan to approve the banner placement as presented in the staff memo, seconded by Valencia. Motion carried with a voice vote of 6-0-0.

7. Future Agenda Items

Continue work with Distillery, voting signs.

8. Adjournment

Motion by Hogan to adjourn at 5:48 p.m., seconded by Valencia. **Motion** carried with a voice vote of 6-0-0.

Lisa Kalata, Clerk
Village of Cottage Grove
Approved:

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.

Village of Cottage Grove Development Video Script

Intro:

The Village of Cottage Grove is a growing and thriving community. It combines the peace and quiet of small town Wisconsin life with the city ambiance of Madison. Recent new developments to the village make it a prime location for businesses to grow and develop, and for a diverse population to call home.

Possible Interview soundbytes

Business and Development Opportunities:

Cottage Grove is a community with a wealth of opportunities for development, including financial incentives and real estate suited for a variety of uses, and a growing labor force.

The Village is home to six active TIF districts, three of which were added in 2018 due to growth and expansion of the village. These districts give Cottage Grove the ability to provide a variety of tax incentives for high-quality projects, making it a prime location for new businesses to grow. Additionally, the Village municipal tax rate is consistently among the lowest in Dane County.

The Cottage Grove Interstate Commerce Park serves as a dynamic hub for business within the village. Strategically located near the recently upgraded I-94/CTH N interchange, the Commerce Park is easily accessible from both the Madison/Milwaukee corridor, making it a conveniently centralized location between these existing urban centers for commuters, clients, and business partners.

Interview: Summit Credit Union

Development opportunities can also be found in the N. Main St. Corridor, along W. Cottage Grove Rd., and in the historic Olde Town core. Being at the heart of the Village, these areas boast excellent opportunities for restaurants and retail.

Interview: Doundrin's Distilling

Interview: Kozy Nuk Cafe

Cottage Grove, like many communities in Dane County, boasts a highly educated labor force. Over 50% of residents age 25 and above holding an associates degree or higher. As of 2014, according to the U.S. Census Bureau, roughly 96% of those residents work at jobs located outside of the Village, but recent business development projects have provided more employment opportunities and laid the groundwork for Cottage Grove to become a robust, modern urban center. Specifically, the Summit Credit Union headquarters which opened the Commerce Park in 2018, has been a positive indicator for business and employment growth in the Village.

Calling Cottage Grove Home:

From prime housing options and top-notch schools to innovative infrastructure and many options for community recreation, there's plenty of reasons why its residents love to call Cottage Grove their home.

Housing: The expansion of residential areas in Cottage Grove provides a vast amount of housing solutions that suit the needs and lifestyles of many residents and their families, including multi-family housing throughout the Village.

Interview: Megan Schuetz

Interview: Andrew Homburg

Schools: Not only do families love the expanding housing options, but children have the opportunity to attend a top-notch school district. Most notably, the recently constructed Granite Ridge school is a state-of-the-art facility, serving grades 3-5 and enabling other schools in the district to effectively accommodate the Village's growing student population.

Public Works: From the extension of the bike path to stormwater management, Cottage Grove's commitment to public works development and modernized infrastructure solutions makes it a great place to live.

Parks and Recreation: The Cottage Grove parks and recreation department is working hard to provide the best outdoor recreation experience possible for the community. Winding bike trails, new and improved playgrounds and sports facilities provide endless adventures for all ages. Cottage Grove is committed to creating valuable community spaces with more expansions and improvements on the way.

Interview: Sean Brusegar (Parks and Rec)

Business owners, developers, parents, and citizens agree: Cottage Grove is a great place to work, live, shop, and play. Join us in The Village, and see what Cottage Grove can offer to you.