

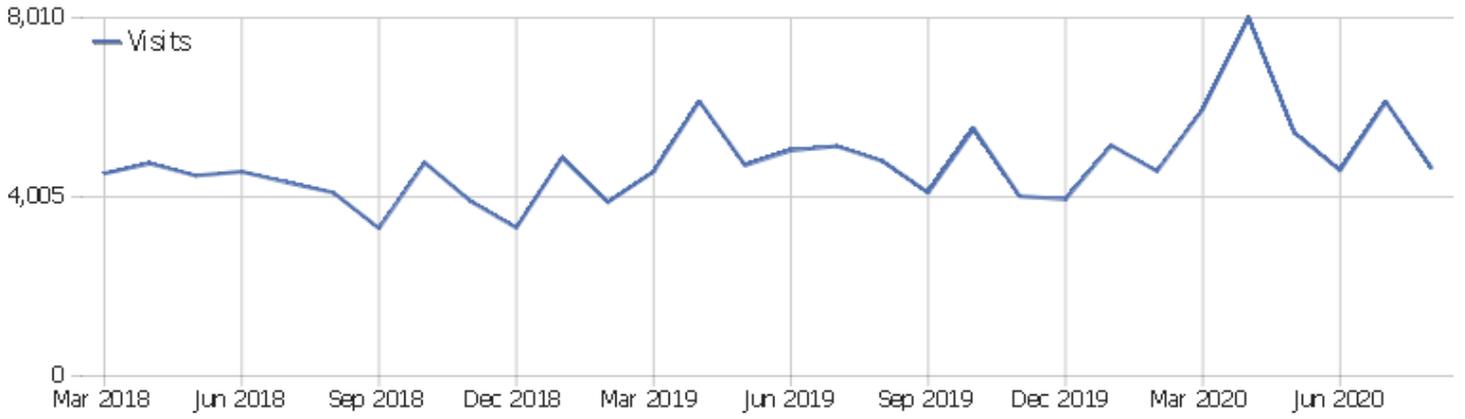


Cottage Grove, WI

Date range: August 2020

Monthly Report

Visits Summary



| Name | Value |
|----------------------------------|----------|
| Unique visitors | 3,599 |
| Visits | 4,646 |
| Actions | 12,551 |
| Maximum actions in one visit | 76 |
| Actions per Visit | 3 |
| Avg. Visit Duration (in seconds) | 00:02:06 |
| Bounce Rate | 47% |

Page titles

| Page Name | Pageviews | Unique Pageviews | Avg. time on page | Bounce Rate | Exit rate | Avg. generation time |
|---|-----------|------------------|-------------------|-------------|-----------|----------------------|
| Cottage Grove, WI | 3,325 | 1,695 | 00:00:48 | 68% | 77% | 0.73s |
| Cottage Grove, WI Official Website | 2,088 | 1,678 | 00:00:42 | 31% | 38% | 0.79s |
| Recreation Cottage Grove, WI | 532 | 364 | 00:01:03 | 32% | 60% | 0.68s |
| Garbage & Recycling Cottage Grove, WI | 355 | 303 | 00:01:04 | 66% | 82% | 0.49s |
| Parks Cottage Grove, WI | 289 | 184 | 00:00:33 | 42% | 55% | 0.46s |
| Police Cottage Grove, WI | 224 | 180 | 00:00:57 | 62% | 68% | 0.68s |
| Public Works & Utilities Cottage Grove, WI | 214 | 179 | 00:00:36 | 58% | 68% | 0.53s |
| Online Payments Cottage Grove, WI | 185 | 166 | 00:01:39 | 50% | 85% | 0.46s |
| Permits, Applications, & Forms Cottage Grove, WI | 174 | 137 | 00:00:56 | 65% | 69% | 0.5s |
| Government Cottage Grove, WI | 166 | 130 | 00:00:37 | 13% | 15% | 0.45s |
| Sample Ballots Cottage Grove, WI | 144 | 128 | 00:00:37 | 76% | 88% | 0.48s |
| Elections Cottage Grove, WI | 143 | 124 | 00:00:30 | 51% | 44% | 0.49s |
| Election/Voting Cottage Grove, WI | 121 | 104 | 00:00:55 | 29% | 61% | 0.52s |
| Absentee Voting Cottage Grove, WI | 125 | 103 | 00:01:03 | 58% | 85% | 0.46s |
| Parks, Recreation & Forestry Cottage Grove, WI | 126 | 101 | 00:01:11 | 38% | 39% | 0.64s |
| COVID-19 - ECONOMIC ASSISTANCE Cottage Grove, WI | 113 | 96 | 00:00:47 | 77% | 96% | 0.65s |
| Property Assessment Information Cottage Grove, WI | 132 | 96 | 00:00:57 | 27% | 83% | 0.59s |
| Planning Cottage Grove, WI | 118 | 95 | 00:00:52 | 47% | 80% | 0.49s |
| Utilities Cottage Grove, WI | 108 | 94 | 00:01:11 | 54% | 68% | 0.47s |
| Department of Planning & Development Cottage Gro | 111 | 90 | 00:00:29 | 40% | 40% | 0.6s |
| Youth Recreation Cottage Grove, WI | 114 | 74 | 00:00:25 | 26% | 19% | 0.52s |
| Services Cottage Grove, WI | 81 | 73 | 00:00:27 | 27% | 14% | 0.55s |
| Village Board Cottage Grove, WI | 81 | 66 | 00:00:30 | 35% | 27% | 0.5s |
| Others | 2,110 | 1,694 | 00:01:02 | 50% | 45% | 0.54s |

Site Search Keywords

| Keyword | Searches | Search Results pages | % Search Exits |
|---|----------|----------------------|----------------|
| true | 30 | 1 | 67% |
| 2020 brush collection schedule | 9 | 1 | 89% |
| bakken park | 4 | 1 | 0% |
| voting | 4 | 1 | 25% |
| accidents | 3 | 1 | 100% |
| bakken park splashpad design | 3 | 1 | 100% |
| brush collection | 3 | 1 | 67% |
| chicken | 3 | 1 | 67% |
| cth n & school road newsletter 07/28/17 | 3 | 1 | 67% |
| no parking on mybstreet | 3 | 1 | 33% |
| road work map | 3 | 2 | 33% |
| skim coating | 3 | 1 | 67% |
| zoning | 3 | 2 | 0% |
| zoning map | 3 | 2 | 0% |
| brush | 2 | 1 | 100% |
| brush pick up | 2 | 1 | 100% |
| building permit | 2 | 1 | 50% |
| chickens in the village | 2 | 1 | 100% |
| compost | 2 | 1 | 0% |
| dog licensing | 2 | 1 | 0% |
| employment | 2 | 2 | 100% |
| garbage | 2 | 1 | 0% |
| garbage & recycling | 2 | 1 | 0% |
| Others | 208 | 231 | 31% |

Device type

| Device type | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Conversion Rate |
|---|--------|---------|-------------------|----------------------|-------------|-----------------|
|  Smartphone | 2,315 | 4,887 | 2 | 00:01:23 | 57% | 0% |
|  Desktop | 2,144 | 7,161 | 3 | 00:02:53 | 36% | 0% |
|  Tablet | 174 | 486 | 3 | 00:02:16 | 44% | 0% |
| Unknown | 10 | 14 | 1 | 00:01:01 | 60% | 0% |
|  Phablet | 3 | 3 | 1 | 00:00:00 | 100% | 0% |