

**VILLAGE OF COTTAGE GROVE
COMMUNITY DEVELOPMENT AUTHORITY
Monday, March 11, 2019**

MINUTES

1. **Call to order-** the meeting was called to order by Williams at 5:31 p.m.
2. **Determination of quorum and that the agenda was properly posted-** It was confirmed that a quorum was present, and the meeting was properly posted. In attendance were John Williams, Jeff Lennberg, Jim Ahearn, Mike Elder, John Hogan and Jerrud Rossing. Absent and excused was Mike Millage. Also, in attendance were Planning Director Erin Ruth, Village Clerk Lisa Kalata, Kyle Adams from Ruedebush, Paula Severson Cottage Grove Chamber of Commerce.
3. **PUBLIC APPEARANCES-** None
4. **Discuss and consider approval of minutes of the February 11, 2019 CDA meeting.**
Motion by Hogan to approve the minutes of the February 11, 2019 CDA meeting, seconded by Rossing. **Motion** carried with a voice vote of 6-0-0.
5. **Discuss and Consider Creation of Ordinance 12-20, For the Purpose of Enabling the Creation of a Tourism Commission.**
Ruth explained the staff report and the draft of ordinance 12-20 creating a tourism commission. This was sent to Attorney Boushea for review and he did not forward any comments. Lennberg questioned if the ordinance would be created too soon, since there is not a hotel in the Village currently? Williams indicated that we have developers talking with hotel chains, so it would make sense to do it at this time and it may help them to decide to come to the Village. Ahearn asked if this has been a concern of developers, which Giese indicated that it has not come up in any conversations they have had with potential developers. Severson indicated that developers have commented that they are encouraged that the CDA committee is working on this ordinance. **Motion** by Ahearn to recommend to the Village Board the creation of ordinance 12-20 for the Tourism Commission, seconded by Elder. **Motion** carried with a voice vote of 6-0-0.
6. **Discuss and Consider Amendment to Ordinance 16-9, The Village's Room Tax Ordinance.**
Ruth explained the staff report with the recommended changes to ordinance 16-9. Williams read a correspondence from Trustee Russell indicating that he would like to see the room tax rate be lowered to 6 or 7%. Lennberg commented that the room tax really does not affect the hotel, this would be funds coming to the Tourism Commission, to promote more tourism. Hogan commented that the current 8% rate is low compared to the City of Madison and it seems that this is something that could be changed at a later time. Adams indicated that it is always helpful to have the structure in place and it can always be adjusted. **Motion** by Lennberg to make the ordinance revisions as indicated in the staff report and keep the rate at 8%, seconded by Rossing. **Motion** carried with a voice vote of 6-0-0.

7. Overview of Current Status of Village TIF Districts.

Ruth provided an overview of the current TIF Districts.

TID#5- Summit Credit Union had ribbon cutting last week, Jimmy John's will have ribbon cutting tomorrow, Oakstone Recreation will be coming to the April meeting, Greywolf Partners are looking at sign company for sign for all tenants, local yoga business may be moving into the Greywolf building, BB Jacks will be in the Greywolf building, Dance Studio is looking to building in Commerce Park.

TID#6- local business is looking for a small industrial building, former UW Health building may be used for a craft incubator, and Horizon maybe in at some point.

TID#9- West Cottage Grove Rd had some discussion of senior housing, Homburg is looking to develop Coyle South which will create increment.

TID#10 Greywolf has closed on the property and will be coming with the annexation for the land.

Giese indicated that the Horizon property could be looked into to be purchased by the Village and then put out for RFP for development, so the Village would be just flipping the land and could bring a project that the Village is wanting in this location. Giese also commented that the last pieces of land available in Commerce Park could be bundled and put out for RFP to see what kind of projects may come forward.

8. Future Agenda Items

Ruth indicated that there may be projects coming forward next month.

9. Adjournment

Motion Hogan to adjourn at 6:18 p.m., seconded by Elder. Motion carried with a voice vote of 6-0-0.

Lisa Kalata,
Clerk Village of Cottage Grove
Approved:

These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.